



Job Pack

Football Enrichment

Officer

Who are BFCCT?

Blackpool FC Community Trust (BFCCT) is the official charity of Blackpool FC, based at Bloomfield Road Stadium. Working with residents as young as two years old up to adults in the later stages of life, Blackpool FC Community Trust provide a diverse range of programmes to increase social inclusion opportunities; improve physical fitness, health, and education; and lessen involvement in anti-social behaviour.

Many of the initiatives we deliver are directly funded through partner organisations and grant-awarding bodies. Some of these include The Premier League; the EFL Trust; The PFA; Sport England; Big Lottery; The Football Foundation; NHS Blackpool CCG and Blackpool Council to name a few. BFCCT constantly evolves to support local need and by linking with local partners we can increase our impact on the town.

Working with so many organisations has allowed us to become a vital strategic partner in activity provision across Blackpool and the Fylde Coast. In addition to the wealth of programmes out in the community and local schools, BFCCT provide several education opportunities on site. These include an alternative to main-stream schooling for Year 10 and 11 students; Traineeships for those not currently in work or education; as well as full-time education offers as part of Blackpool FC Sports College. Studying at Blackpool FC Sports College gives students the unique opportunity to learn within the largest sports organisation in Blackpool. This means students can speak to, and gain experience from, professionals currently working in the sport, fitness, and leisure sector.

In recent years, the Community Trust has grown into a well-established organisation, providing something for everybody, that every Blackpool FC fan and resident should be involved with and very proud of. Last season we were awarded with Community Club of the Season at the Northwest Football Awards as well being crowned Regional Community Club of the Season at the EFL Awards.



Our Mission

our core purpose...

To develop and deliver diverse community programmes and build partnerships to provide the people of Blackpool with the best opportunities.

We will do this by;

- Increasing social inclusion
- Improving physical fitness, overall health
- Reducing involvement in anti-social-behaviour
- Raising aspirations and expanding local education offers

Our Values

How we go about our work...

In all of our work we will be;

Bold &
Innovative

We will encourage staff to innovate to provide the best possible opportunities for residents and be bold in the development of ideas and future plans.

Focused on our
Community

At all times, in everything we develop and deliver, we will have the people we are hoping to engage at the heart of our intentions.

Creative &
Forward Thinking

We will find creative ways around barriers to engagement and develop programmes that are successful, accessible and enjoyable whilst anticipating future issues and trends.

Our Vision

Where we want to go in the future...

To continue to change the lives of local residents and build a more healthy, active and work ready community.

Job Title: Football Enrichment Officer	Salary: £25,897 - £28,552 Per Annum based on experience
Hours: Full Time - 37 Hours a week	Location: Bloomfield Road Stadium
Responsible To: Head of Education & Employability	Closing Date: Monday 3rd November, 5pm

Job Purpose

Blackpool FC Community Trust is the official charity of Blackpool FC, based at Bloomfield Road Stadium. Working with residents as young as 2 years old up to adults in the later stages of life, BFCCT provide a diverse range of programmes to increase social inclusion opportunities; improve physical fitness, health, and education; and lessen involvement in anti-social behaviour.

In recent years the Trust has grown significantly and has become an established organisation, providing something for everybody, that every Blackpool FC fan and resident should be involved in and very proud of.

This job will be subject to satisfactory references and enhanced DBS procedures.

We encourage early applicants as we reserve the right to close the application process at any time.

The Football Enrichment Officer will play a key role in the delivery and development of enrichment activities to compliment the academic side of Blackpool FC Sports College. Taking a role in the coaching of the college football teams, the postholder will be experienced in coaching football, confident when working with young people, as well as passionate about using sport as a vehicle to develop individuals.

The post holder will work alongside the BFC Sports College tutors and College Manager to develop the football and sports coaching enrichment offer and in the recruitment of new students to BFC Sports College. Duties will include the following:

- Planning and delivery of high quality and professional standard BTEC football team training
- Supporting learners with CPD as part of the Coaching academy pathway
- Support in the recruitment of new learners to further and higher education pathways.
- Support the enrichment programme for the Sports College
- Supporting, where required, other related projects and new projects within the education pathways.

Main Roles and Responsibilities

- Develop relationships with local high schools to promote and recruit to our post 16 education and higher education pathways
- Develop relationships with local grass roots football clubs to support recruitment of new learners
- Plan and deliver a football coaching programme for the BTEC Football Academy and football teams
- Plan, coordinate and deliver after schools and lunch time clubs in local high schools
- Support BTEC and Degree learners in their coaching development as a mentor and through the delivery of coaching workshops
- Administration of matches and leagues, including contacting clubs, updating results, and contacting/arranging referees
- Support and delivery of the recruitment strategy, including taster sessions and football development camps
- Be responsible for maintaining a positive and safe learning/training environment with regards to health and safety, professional standards, appearance.
- Support the planning and delivery of an enrichment curriculum including the football and sports coaching pathways.
- Work with the BFC Sports College and Marketing and Communications teams to develop and implement a marketing and communication strategy

- Attend and manage Blackpool FC Sports College weekly football fixtures, including transporting teams and driving the minibus
- Support in the recruitment of learners to the Esports pathways
- Coordinate work experience for school pupils in line with recruitment pathways
- Preparation of football kits and equipment
- Support the teaching staff in ensuring learners attend education sessions and work is up to date in line with eligibility to play in fixtures
- Attend careers fairs and other school events across Blackpool as part of learner recruitment.
- Commit to CPD events and support the Trust with community events
- Work in partnership with BFCCT programme staff to support the recruitment of new learners
- Ensure that all tracking and contacts documents are up to date to provide real time insight into recruitment activities and numbers.
- Ensure that safeguarding of all learners and young people is central to the role and concerns reported in line with policy and procedure
- Ensure that Equality, Diversity and Inclusion is central to the role

Person Specification

Qualifications
Essential
Full driver's license with access to a car
Graduate or graduate calibre
UEFA B License
Desirable
Safeguarding qualification
First Aid qualification
FA Child Welfare Officer qualification
Sports Degree in any discipline

Knowledge
Essential
Knowledge of local education establishments and youth organisations
Knowledge of local grass roots football teams in the Blackpool and Fylde Coast area
Knowledge and understanding of strategies to support, develop and mentor young players and coaches
Knowledge of football and Futsal rules and regulations
Sound knowledge of safeguarding practice and policy
Knowledge and understanding of the issues affecting young people in education and employment
Desirable
Knowledge of SEND and how to support young people with EHCP's in sport and education
Knowledge of the CEFA football leagues
Knowledge of local and national organisations who can enrich networking opportunities for our learners

Skills & Experience
Essential
Minimum of two years coaching experience with players aged 14-19 year olds
Delivery of football, sport and physical activity in education and community settings
Management of football teams and/or football development programmes
Experience of engaging with young people to recruit to programmes
Experience of managing programmes and adhering to quality assurance expectations
Experience in monitoring and evaluation of programmes and delivery
Experience of planning and delivery of events (sports tournaments/festivals)
A track record of working with young people who are difficult to engage

Desirable
Experience in coaching/delivery of variety of sports and activities
Experience of working at a football club community trust/foundation

Behaviour
Essential
Communicates with others in an open, clear, concise, and purposeful way to build effective relationships and gain support and 'buy in' for ideas
A commitment to supporting participants, and the principles of equality, diversity and inclusion
An enthusiastic and committed individual who will 'go the extra mile' to deliver results
Excellent organisation and time management skills
Excellent communication and motivational skills
An ability to inspire others
Gathers and uses information to form ideas about issues/problems and identify the best solutions that maximise the value delivered from the available resources for the Community Trust
Consistently completes work to high standards, identifies ways to improve efficiency and effectiveness whilst continually looking for ways to improve the performance of self/team/Community Trust

Employee Benefits

- Free on-site parking
- Community Trust staff kit
- Allowance for work-related expenses
- Opt-in membership to the Perkbox discount platform
- Support with work-related CPD opportunities
- Club shop employee discount (20%)
- Corner Flag Restaurant employee discount (40%)
- Increased annual leave after 5 and 10 years of service
- Employee Assistance Programme

Important Information

Blackpool FC Community Trust is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. This role involves the supervision of and work with children and young people or vulnerable adults and therefore you will require an Enhanced Criminal Records Check (CRC) through the Disclosure and Barring Service (DBS) and clearance for work in football by the FA. As such, this post is exempt for the rehabilitation of Offenders Act (1974) and the applicant must disclose all previous convictions including spent convictions.

Blackpool Football Club Community Trust is a Forces' Friendly Employer and encourages applications from members of the Defence community.

As Blackpool FC Community Trust is a diverse organisation that respects differences in race, disability, gender, gender identity, sexual orientation, faith, background, or personal circumstance we welcome all applications. We want everyone to feel valued and included within the organisation to achieve their full potential. Blackpool FC Community Trust is opposed to any form of discrimination and commits itself to the redress of any inequalities by taking positive action where appropriate.

You provide several pieces of data to us directly during the recruitment exercise. In some cases, we will collect data about you from third parties, such as employment agencies, former employers when gathering references. Should you be successful in your job application, we will gather further information from you. If you would like to know more about the data, we collect and how we use the data please email selina.hayes@bfcct.co.uk.

