



Health & Wellbeing Officer

Job Pack

Who are BFCCT

Blackpool FC Community Trust (BFCCT) is the official charity of Blackpool FC, based at Bloomfield Road Stadium. Working with residents as young as two years old up to adults in the later stages of life, Blackpool FC Community Trust provide a diverse range of programmes to increase social inclusion opportunities; improve physical fitness, health, and education; and lessen involvement in anti-social behaviour.

Many of the initiatives we deliver are directly funded through partner organisations and grant-awarding bodies. Some of these include The Premier League; the EFL Trust; The PFA; Sport England; Big Lottery; The Football Foundation; NHS Blackpool CCG and Blackpool Council to name a few. BFCCT constantly evolves to support local need and by linking with local partners we can increase our impact on the town.

Working with so many organisations has allowed us to become a vital strategic partner in activity provision across Blackpool and the Fylde Coast. In addition to the wealth of programmes out in the community and local schools, BFCCT provide several education opportunities on site. These include an alternative to main-stream schooling for Year 10 and 11 students; Traineeships for those not currently in work or education; as well as full-time education offers as part of Blackpool FC Sports College. Studying at Blackpool FC Sports College gives students the unique opportunity to learn within the largest sports organisation in Blackpool. This means students can speak to, and gain experience from, professionals currently working in the sport, fitness, and leisure sector.

In recent years, the Community Trust has grown into a well-established organisation, providing something for everybody, that every Blackpool FC fan and resident should be involved with and very proud of. Last season we were awarded with Community Club of the Season at the Northwest Football Awards as well being crowned Regional Community Club of the Season at the EFL Awards.



Our Mission

Our core purpose...

To develop and deliver diverse community programmes and build partnerships to provide the people of Blackpool with the best opportunities.

We will do this by;

- Increasing social inclusion
- Improving physical fitness, overall health
- Reducing involvement in anti-social-behaviour
- Raising aspirations and expanding local education offers

Our Values

How we go about our work...

In all of our work we will be;

Bold &
Innovative

We will encourage staff to innovate to provide the best possible opportunities for residents and be bold in the development of ideas and future plans.

Focused on our
Community

At all times, in everything we develop and deliver, we will have the people we are hoping to engage at the heart of our intentions.

Creative &
Forward Thinking

We will find creative ways around barriers to engagement and develop programmes that are successful, accessible and enjoyable whilst anticipating future issues and trends.

Our Vision

Where we want to go in the future...

To continue to change the lives of local residents and build a more healthy, active and work ready community.

Your area of work

Our Premier League Primary Stars programme is offered to all Blackpool primary schools. The programme aims to support primary school teachers to improve their knowledge, confidence and delivery of national curriculum PE lessons as well as increasing the attainment levels of pupils within Maths and English.

The Premier League Primary Stars website is available to all teachers across the country, providing them with free teaching resources across P.E, PSHE, English and Maths. Registration to the website is free too!

Fit2Go

Fit2Go is currently being delivered to every primary school in Blackpool. Year 4 pupils are receiving a programme of increased physical activity and health education that can include:

- Healthy lifestyle classroom based sessions
- Physical activity sessions organised around the school day
- Extracurricular sessions after school
- Family health workshops
- Fit2Go celebration festivals and quizzes at Bloomfield Road
- Player appearances and Blackpool FC goody giveaways

An interactive workbook has been produced to follow the six week programme and support the classroom sessions.

Fit2Go is being delivered as part of Altogether Now – a legacy for Blackpool, the multi-partnership programme between the NHS in Blackpool (Clinical Commissioning Group and Teaching Hospitals Foundation Trust), Blackpool Football Club and Blackpool Council.

Unstoppable

Pupils read up to certain points each week and are then led through a classroom session by one of our Health & Wellbeing Officers, discussing these hard hitting topics. The use of literature to facilitate child led PSHE discussion is a relatively new concept, however, has been extremely well received within the schools.

The children will then get to keep the book and workbooks they develop through their involvement, to refer back to when they are challenged in their daily lives.

Job Title: Health & Wellbeing Officer

Salary: £20,291 - £23,489

Hours: Full Time 37 hours per week

Location: Blackpool FC Stadium

Closing Date: 5pm, Friday 22nd December

Responsible To: Primary Physical Education Manager

Job Purpose

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In recent years the Trust has grown significantly and has become an established organisation, providing something for everybody, that every Blackpool FC fan and resident should be involved in and very proud of.

Blackpool FC Community Trust has a very exciting opportunity for someone to join the very successful Health and Wellbeing team, working on our healthy lifestyle programmes and mental health provisions with a focus on reducing anti-social behaviour and increasing awareness to the harm it causes the community. Delivered in local primary schools and nurseries and supporting families in the community. The post holder will also support with delivery on our multi-sports camps.

Blackpool FC Community Trust, based at Bloomfield Road Stadium, have delivered the Fit2Go project in local primary schools for more than ten years, in partnership with Public Health Blackpool and Blackpool NHS Clinical Commissioning Group. The project focuses on making year 4 pupils aware of the importance of eating well, taking part in regular exercise and the effect it has on our lifestyle.

Unstoppable is our year 6 PSHE programme, using the novel of the same name written by Dan Freedman. It aims to equip young people with decision making skills around ASB, relationships, gang culture, knife crime, friendships, emotional wellbeing and transition. The successful post holder will be part of the Health and Wellbeing delivery team, taking classroom-based sessions, which are followed up with a physical activity session, focused around the school PE curriculum. The successful candidate will help delivery educational interventions that span PSHE, with a focus on Maths and English. The post holder will also deliver community-based family programmes, with the same intentions, but focused on the whole household and the adjustments that can be made to the full families' health and well-being.

The post holder will also be required to deliver on our multi-sports camps during school holidays, helping children to engage in games and physical activity. The successful candidate will have excellent communication skills, whilst having a good understanding and experience of delivering healthy lifestyle provision. This individual will also have the relevant experience and qualifications to deliver physical activity and PE sessions within local primary schools and the wider community.

Blackpool FC Community Trust is the official charity of Blackpool FC, with a focus on engaging, developing, inspiring, and supporting the people of Blackpool to live better lives.

Main Roles and Responsibilities

- Working within Blackpool FC Community Trust's Health and Wellbeing team, delivering high quality health related classroom, PE and sport sessions in local primary schools, with a range of participants and classes.
- Deliver high quality PSHE provision with a focus and reducing Anti-Social Behaviour within primary schools, with a range of participants and classes.
- Support local families in developing their understanding of how to live a healthy lifestyle.
- To co-ordinate and deliver festivals/events throughout the school year.
- To co-deliver school holiday sports camps.
- To analyse feedback received from providers under specialised projects provision to ensure programmes are effectively delivered.
- To perform other duties as reasonably assigned or under the authority of the senior management team
- To work first team home matches when required, evenings and weekends
- To build and maintain relationships with local schools, grassroots football teams and partners to deliver quality programmes.
- Post holder must be available throughout the school year for work and take annual leave during school holidays, unless for a valid reason, to be agreed with line manager.
- Demonstrate a commitment to the safety and welfare of children and young people of all backgrounds and ensure the safety and protection for any person involved in any activity arranged by the Community Trust
- Adhere to policies and procedures outlined by BFCCT.
- To always represent Blackpool FC Community Trust in a professional manner regarding dress, presentation, personal hygiene, conduct and professionalism.

Person Specification

Qualifications	Essential	Desirable
Minimum Level 2 Coaching Qualification		✓
First Aid		✓
Five GCSEs at grade C or above	✓	
Relevant degree level qualification or equivalent experience		✓
Enhanced Disclosure and Barring Service (DBS) Certificate	✓	
Driving License and access to a vehicle	✓	

Knowledge	Essential	Desirable
Knowledge and understanding of the PSHE National Curriculum		✓
Knowledge of the Children's Health and Wellbeing guidance	✓	
Knowledge of the barriers effecting the health and wellbeing of families and children, in Blackpool and the local area	✓	
Local knowledge of Blackpool.		✓
Clear understanding of the Football Community Trust framework and Blackpool FC Community Trust operations		✓

Skills & Experience	Essential	Desirable
Experience of classroom-based delivery.		✓
Experience of physical activity delivery.	✓	
Ability to work independently	✓	
Excellent communication and motivational skills	✓	
ICT Literate.	✓	
Able to demonstrate excellent oral and written communication / presentation skills, which are culturally competent.	✓	
Good organisation and time management skills, and able to prioritise and work within deadlines.	✓	

Previous experience of working in the charity sector or Football Club Community organisation (CCO).		✓
Proven track record of inspiring and working with and inspiring children and young people.	✓	

Skills & Experience	Essential	Desirable
Support the effective delivery of all components of the programme curriculum, driving a high-quality standard of delivery throughout	✓	
A commitment to supporting participants, and the principles of equality, diversity and inclusion	✓	
An enthusiastic and committed individual who will 'go the extra mile' to deliver results	✓	

Employee Benefits

- Free on-site parking
- Community Trust staff kit
- Use of a work laptop
- Allowance for work-related expenses
- Opt-in membership to the Perkbox discount platform
- Support with work-related CPD opportunities
- Club shop employee discount (20%)
- Corner Flag Restaurant employee discount (40%)
- increased annual leave after 5 and 10 years of service
- An Employee Assistance Programme

Important information

Blackpool FC Community Trust is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. This role involves the supervision of and work with children and young people or vulnerable adults and therefore you will require an Enhanced Criminal Records Check (CRC) through the Disclosure and Barring Service (DBS) and clearance for work in football by the FA. As such, this post is exempt for the rehabilitation of Offenders Act (1974) and the applicant must disclose all previous convictions including spent convictions.

Blackpool Football Club Community Trust is a Forces' Friendly Employer and encourages applications from members of the Defence community.

As Blackpool FC Community Trust is a diverse organisation that respects differences in race, disability, gender, gender identity, sexual orientation, faith, background, or personal circumstance we welcome all applications. We want everyone to feel valued and included within the organisation to achieve their full potential. Blackpool FC Community Trust is opposed to any form of discrimination and commits itself to the redress of any inequalities by taking positive action where appropriate.

You provide several pieces of data to us directly during the recruitment exercise. In some cases, we will collect data about you from third parties, such as employment agencies, former employers when gathering references. Should you be successful in your job application, we will gather further information from you. If you would like to know more about the data, we collect and how we use the data please email selina.hayes@bfcct.co.uk.

www.bfcct.co.uk